



Girl Scout Cookie Sale Program At A Glance

When: January 19 through February 12, 2012

Where: Almost 10,000 Girl Scouts will be selling cookies at cookie booths located outside of local retail establishments (such as Publix), door to door in their neighborhoods and at local businesses and specialty locations.

To find a cookie booth near you, call 866-727-GIRL (4475) or visit www.gssef.org

Cookie

Varieties: Introducing: Savannah Smiles, a light, crispy, lemony cookie whose name is taken from the birthplace of Girl Scouts – Savannah, Georgia.

Plus all the favorites are back: Thin Mints, Tagalongs, Trefoils, Samoas, Do-Si-Dos, Dulce de Leche and Thank You Berry Munch.

Cost: Only \$4 per box

Fast Facts: In 2011, the Top Seller sold 2,570 boxes – 35.8% more than the 2010 Top Seller.
In 2011, 116 girls sold 1000 or more boxes of cookies – 36.5% more than in 2010.
In 2011, the per girl average was 157 boxes of cookies.
In 2011, troops earned more than \$1 million in cookie proceeds.

2012 Theme: What Can A Cookie Do? More Than You See!

Cookies for

the Military: For the fourth year in a row, Girl Scouts of Southeast Florida is participating in the Cookies for the Military program. Customers will have the opportunity to donate boxes or cases of cookies to our service men and women serving in the armed forces domestically and overseas. Cookies for the Military is a great way for the community to support Girl Scouts, as well as send a “taste of home” to our troops.

This year the goal is to collect enough donations for 35,000 boxes of cookies. Because of the generosity of the community, Girl Scouts of Southeast Florida has sent more than 80,000 boxes of Girl Scout cookies to our troops in the past three years.

You can make your donation in many ways including:

- Make a donation at a Girl Scouts Cookie Booth
- Visit the Girl Scout Booth at the South Florida Fair
- Log on to www.gssef.org and click on Cookies for the Military
- Text COOKIES to 85944 to donate \$5

Special Skills: Everything girls do in Girl Scouting is designed to help them grow into leaders of courage, confidence, and character. The five key skills girls learn through the Girl Scout Cookie Sale Program are an important ingredient in the Girl Scout Leadership Experience. The five key skills are Goal Setting, Decision Making, Money Management, People Skills and Business Ethics.

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More Info: Girl Scouts builds girls of courage, confidence and character who make the world a better place. More than any other organization in our community, Girl Scouts of Southeast Florida empowers girls ages 5 to 17 with vision and voice—girls who command their future, engage their communities and inspire others.

Girl Scouts of Southeast Florida is committed to meeting the needs of today's girls by providing the Girl Scout Leadership Experience that will help her develop skills and create a strong foundation for future success. Girl Scouts of Southeast Florida serves more than 14,000 girls in Broward, Palm Beach, Martin, St. Lucie, Indian River, and Okeechobee Counties. To explore opportunities to volunteer or partner with Girl Scouts, call 866-727-4475 or visit www.gssef.org.