



2020-2021 ANNUAL REPORT

A LETTER FROM TAMI AND LISA

If there was one word that captures our 2020-2021 year, it is resilience. In a history that spans more than a century, we have, of course faced adversity and managed change, and this year certainly tested both our strength and our resolve. Not surprisingly, our volunteers, Girl Scout families and staff team met each challenge with the courage, confidence, and character that we strive to instill in our girls.

As the year began, we were optimistic that the prepandemic world we knew was just around the corner. Schools began to resume in-person learning and virtual troop meetings started to be replaced by socially distanced and outdoor meetings... it was so wonderful to see our Girl Scouts coming together after so many months. Programs that had been on hiatus came back to life and we brought together the best of our inperson and virtual offerings to engage our Girl Scouts. Revenue shortfalls that had impacted many councils last year reached Girl Scouts of Southeast Florida this year. This led to some difficult decisions to reduce costs and to position us for recovery over the next few years. The commitment of our small team was tested as we said goodbye to some of our incredible colleagues and worked to restructure to minimize the impact on our membership. And along with so many of you, we mourned the loss of our Camp Nocatee Ranger, Steve Woodby, who had been part of our Girl Scout family for six years.

While the year was not without challenge, there were also countless things to celebrate. For the first time in many years, we offered Summer Camp, serving 300 campers in a sold-out program that reminds us that

no one does the outdoors better than Girl Scouts. Our commitment to STEM, and an incredible partnership with FPL, brought engineering, coding, and robotics to life for hundreds of local Girl Scouts. A week-long series on mental health connected girls from across the country as they explored important topics around coping with change and taking care of their own bodies and minds. We served almost a thousand Girl Scouts in programs that encourage budding entrepreneurs, and connected older girls with female leaders through an amazing networking and mentoring program.

The pandemic could not stop our Girl Scouts from pursuing high awards, and we welcomed 150 new Bronze Award Girl Scouts and 89 new Silver Award Girl Scouts. Thirty Girl Scouts earned the title, Gold Award Girl Scout. Combined, these girls performed in excess of 10,000 hours of service to their communities and beyond.

We are grateful to the more than 3,200 volunteers who make Girl Scouting possible in our council and congratulate the 103 women and men who were recognized with Volunteer Awards this year. And we couldn't do this important work without our donors—the individuals, corporations, and foundations who recognize that today's investment in our girls will have an impact for a lifetime.

Our optimism for a new year full of promise and purpose abounds. And we know that our success is not measured in membership numbers or cookie boxes, but in the impact we make on the lives of our girls so that they will leave a lasting legacy.

Sincerely,

In: Lamaly

Tami L. Donnally, Board Chair



Gray Johnson

Lisa Y. Johnson, Chief Executive Officer



2020-2021 BOARD OF DIRECTORS

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Nancy Proffitt
LaChish Rigg
Kavita Sahai
Christine Seal
Ofelia Utset

GIRL ADVISORY BOARD MEMBERS

Linda Saraniti Hannah Wagner Samantha White



WHO WE ARE

The primary strategic focus in the 2020-2021 membership year was engagement and retention during the pandemic. Volunteers and staff teams continued efforts to reach girls and troops through virtual experiences with some in-person meetings resuming during the spring and summer. A new series of Troop Leader Welcome Webinars were introduced in August to welcome new troop leaders and share essential information to help them start their troops.

Closures and cancelations, and the emergence of the Delta variant due to COVID-19, hindered traditional in-person member recruitment efforts.

In June, GSSEF began hosting in-person recruitment events at outdoor venues, including Camp Telogia, to welcome new girls and families into the movement and demonstrate how girls can meet and engage in Girl Scout activities as we work to recover from the impacts of COVID-19.

GIRL MEMBERSHIP



1,698 NEW (-21% from prior year) **+ 4,737 RENEW** (-17.2% from prior year)

6,435 TOTAL (-18.2% from prior year)

ADULT MEMBERSHIP



534 NEW

(-45% from prior year)

+ 2,671 RENEW (-16.1% fro m prior year)

3,205 TOTAL (-23.0% from prior year)



GIRL SCOUTS WORKS!



STEM

Girl Scouts are 20% more likely to be digital leaders, compared to non-Girl Scout girls.¹



OUTDOORS

97% of Girl Scouts who have attended camp say the experience helped them improve their outdoor skills.²



LIFE SKILLS

Girl Scouts are twice as likely to be community problem solvers and participate in civic engagement activities.³



ENTREPRENEURSHIP

91% of Girl Scouts want to be entrepreneurs in the future!⁴

- 1. Girl Scout Research Institute, Decoding the Digital Girl: Supporting and Defining Girls' Digital Leadership (New York: Girl Scouts of the USA 2019)
- 2. Girl Scout Research Institute, From Girl Scout Camp to Real-World Champ (New York: Girl Scouts of the USA 2019)
- 3. Girl Scout Research Institute, The Girl Scout Impact Study (New York: Girl Scouts of the USA 2017)
- 4. Girl Scout Research Institute, Today's Girls, Tomorrow's Entrepreneurs (New York: Girl Scouts of the USA 2019)



53 events serving **1,235 Girl Scout and Adult Member participants** (including partner, council-led, and signature).

Imagine her taking on some of the biggest challenges and problems facing our planet—and helping solve them, having a career that's engaging and well paid, or teaming up with others to invent the future. That future can be a reality, when she explores science, technology, engineering, and math (STEM).

Research shows that although girls are keenly interested in STEM subjects, and excel at it, they don't pursue it for a variety of reasons. Through Girl Scouts, girls experience how STEM can help them make the world a better place! They become better problem-solvers, critical thinkers, and inspirational leaders, get better grades, earn scholarships, pursue more lucrative career paths, and see STEM as part of a meaningful and successful future. GSSEF STEM events are sponsored in part by Florida Power & Light.





STEMAPALOOZA

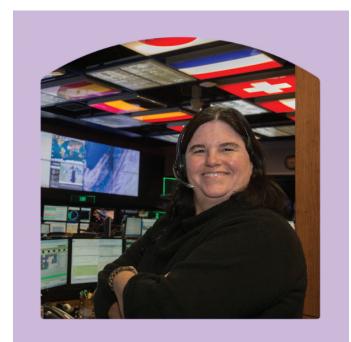
May 8, 2021

South Florida Science Center and Aquarium

The vision for this event was a charged-up science fair! The event included a display of the "Girl Scouts Take On... Rube Goldberg Machines" competition and STEM program partner booths with hands-on activities. Additionally, we had programs led by engineers at Florida Department of Transportaion, a NASA Astronaut provided by AstraFemina, and a Gold Award Girl Scout.

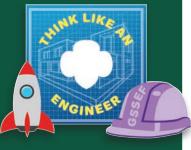
220 Girl Scout and Adult participants





AN OUT OF THIS WORLD JOURNEY: THINK LIKE AN ENGINEER

September 25, 2021 Virtual



Girl Scouts from across the USA joined Girl Scouts of Southeast Florida as they blasted off for an out of this world journey, with a 'women in space exploration' twist!

During the program we learned all about engineering through a lens of space exploration. While earning the Think Like an Engineer Journey the Girl Scouts explored:

- What engineering is
- What careers are available in this field
- The important roles women have played in engineering and space exploration
- The Design Thinking Process
- Three Engineering Design Thinking Activities

229 Girl Scout participants





34 events serving over **2,600 Girl Scout and Adult Member participants** (including partner, council-led, and signature).

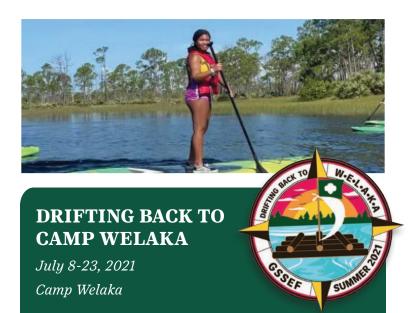
From the backyard to the beach, Girl Scouts has a long and storied history of getting every girl outdoors. Connecting with the great outdoors in a girl-led setting is a big benefit of belonging to Girl Scouts. Studies show that girls today are not spending nearly enough time outside.

Technology and structured activities leave less time for girls to get out and enjoy nature. Girl Scouts have plenty of opportunities to create their own outdoor adventures and develop a lifelong appreciation for nature—whether with her troop, at camp, or with friends and family.

When Girl Scouts get outside, they:

- Discover that they can better solve problems and overcome challenges
- Develop leadership skills, build social bonds, and are happier overall
- Become team players and care more about protecting our environment





Five years felt like a long time! Following set-backs due to the pandemic in 2020, GSSEF was excited to offer a full, dynamic summer resident camp program in 2021. When July arrived, our gates opened for three sold-out sessions with 300 campers who experienced our beautiful Camp Welaka in new ways. Our Girl Scout camping experience provided girls with a uniquely designed community of peers and caring adults for an experiential education that resulted in meaningful outcomes that build personal competencies—such as self-worth, self-esteem, leadership, decision-making, resiliency, and self-respect.

Research shows us that girls who attend overnight camping programs experience positive development in self-confidence, social integration, nature appreciation, and emotional intelligence skills such as empathy. Plus, they develop healthier attitudes toward physical activity and stronger coping skills too. Girl Scouting is well-known for its outdoor education—and now our council is planning for even bigger summer resident programs for years to come.





ROCK THE NOC!

May 1, 2021 Camp Nocatee

Our inaugural Rock the Noc family-style festival event at Camp Nocatee was a rocking success! With activities spread around the camp, families enjoyed outdoor games, archery, slingshots, candle making, animal track identification, slacklining, s'mores, and rock painting. We also hosted an Open Mic Jam Session for Girl Scouts to take the stage and perform. Melanie (our Outdoor Crew volunteer) and Cecilia (lead singer of Miss Demeanor) hosted a jam session where Girl Scouts sang songs and even played the ukulele for the crowd.

After the activities concluded, it was time for the grand finale—the live band, Miss Demeanor, took the stage as everyone gathered on camp chairs and blankets in front of Founder's Hall. They played as the crowd enjoyed freshly popped popcorn, outdoor games spread around the Commons, and extra time on the slackline. Sounds of families enjoying Camp Nocatee together filled the trees all day!

Girl Scouts observed that the camp properties provide a venue for more than just traditional camping activities like hiking and canoeing, but can instead be utilized as a grand stage for self-expression and family fun.

305 Girl Scout and Adult participants







82 events serving over **4,158 Girl Scout and Adult Member participants** (including partner, council-led, and signature).

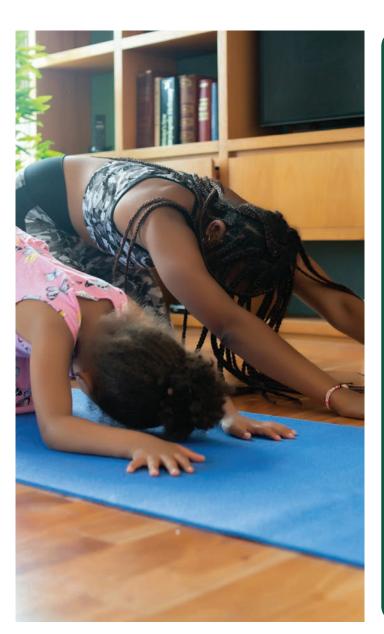
Whether it's by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment, or exploring careers that can truly change the world for the better, Girl Scouts gain the skills and the inspiration to accept challenges, overcome obstacles, and take the lead.

90% of girls...

say it is important for them to learn how to manage money.³

87% of girls...

say that it is important to set financial goals.³



BE KIND TO YOUR MIND

December 7-11, 2020 (Virtual program)

January 2021 (Virtual Facilitator guide)

This first of its kind, week-long program focused on Girl Scouts exploring various topics on youth mental health through expert-led teaching and small group discussions. Girl Scouts learned strategies for managing stress and change, while connecting with girls all around the country to discuss these topics. Topics discussed were: What is Mental Health; Coping with Change; Healthy Body, Healthy Mind; Self-Care; and Talking about Mental Health.

This was our first week-long virtual program.

There were **27 states** and **2 countries**represented during this program.

240 Girl Scout participants (Virtual program)

21 Adult/Troop Leaders (Virtual facilitator guide)



3. Having It All, Girl Scout Research Institute, 2013



ART FEST

September 25, 2021 Cultural Council for Palm Beach County



This year's Art Fest program was a brand-new exclusive event for our Girl Scouts. We had two sessions, one for Daisies and Brownies, and the other for Juniors, Cadettes, Seniors, and Ambassadors. Each session had four workshops: pottery, watercolor, mixed media, and poetry. Additionally, Girl Scouts had the opportunity to submit their very own Girl Scout artwork to be displayed in our first ever Girl Scout Art Gallery.

305 Girl Scout and Adult participants





46 events serving over 908 Girl Scout and Adult Member participants (including partner, council-led, and signature).

Research shows that girls are actively interested in becoming entrepreneurs, developing financially stable futures, and using their skills to make an impact on the world. Entrepreneurship is a foundational element of the Girl Scout Leadership Experience through which girls develop the attitudes, skills, and behaviors they need to succeed in life. Girl Scouts help girls of all ages develop five skills essential to leadership, success, and life: goal setting, decision making, money management, people skills, and business ethics.

In addition to teaching business and financial literacy skills (saving money, building credit, and minimizing debt), our Entrepreneurship programs, including the Girl Scout Cookie Program, help girls develop skills in team building and problem solving to prepare them for a lifetime of leadership and success.





BOOTS, BRAVERY, & BRANCHES

May 27-29, 2021 Virtual

The Boots, Bravery, & Branches Virtual Experience provided Girl Scouts with the opportunity to explore the U.S. Armed Forces— Army, Navy, Air Force, Marines, Coast Guard, and the new Space Force, through an activity pack and three live experiences with both active duty and retired military representing all branches. Girl Scouts were also encouraged to take action and celebrate Memorial Day with their family and/or troop.

144 Girl Scout participants

There were **56 councils** represented by the out-of-council participants. gssef . 2021

BOOTS, BRAVERY, &

BRANCHES



COOKIE ENTREPRENEURS

In 2021, Girl Scouts sold **927,711** boxes of cookies. The per girl average was 265 boxes of cookies. 121 girls reached Extreme Team status, selling 1,021 or more boxes of cookies. **55** of those girls sold more than 2,021 boxes each and were rewarded with a special celebration with CEO Lisa Johnson.

When you see these awesome numbers and stats, know that it directly translates into financial success for the troops as well. **This** past year GSSEF troops earned more than **\$776,000 in cookie proceeds!** They used these to help fund their program attendance for the rest of the year, re-register their troop for another awesome year of Girl Scouts, take a trip to experience something new, and even re-invest it back into their community through a service project.

MEET OUR TOP COOKIE SELLERS



Madison R. from Troop 11110 sold 8.030 boxes of cookies and was our Top Seller overall for 2021.

Molly P. from Troop 20699 was our #2 seller who sold 7,294 boxes of cookies last year.

Our #3 seller was Amanda K. from Troop 10442 who sold 6,236 boxes of cookies last year.

VOLUNTEERS MAKE IT HAPPEN

101 Volunteer Recognition Awards presented in 2021



22 Appreciation Pins



16 Thanks Badges



3 President's Awards



14 Honor Pins



4. Family Awards



42Volunteer of Excellence Awards





ENHANCED VOLUNTEER TRAINING

In April 2021, Girl Scouts of Southeast Florida launched our gsLearn virtual training platform. About 20% of our troop leaders completed the required courses thus far, which has enhanced their knowledge by:

- Incorporating the 'Girl Scout Way' into thoughts and actions.
- Knowing and applying the Girl Scout Leadership Experience (GSLE) when working with their troop to develop go-getters, innovators, risk-takers, and leaders.
- Creating a safe, inclusive, girl-led space which embraces troop diversity.
- Understanding and executing council specific guidelines around troop operations.
- · Guiding their troop into outdoor activities.

In August 2021, we enriched our commitment to volunteer training and learning, by launching a monthly "New Leaders Welcome Webinar" training series, that outlines some basics to help troop leaders feel even more empowered to lead their troop. This webinar series covers a variety of topics including ways to create a successful troop experience, troop finances, Volunteer Toolkit and gsLearn access, navigation to important forms, and much more.

LIFETIME SERVICE AWARD

ANDREA LEVENSON

Andrea Levenson is celebrating 33 years as a Girl Scout, both as a Girl Member and as a Lifetime Adult Member. In addition to being the proud mother of a Girl Scout alum, Andrea has served our local Girl Scout community for almost three decades. She has worked in both operational and governance roles, having served as a troop leader and service unit team member in the legacy Girl Scouts of Broward County. She was also a member of the Camp Telogia revitalization effort from 2006-2008 and has been instrumental in our more recent commitment to reopen this wonderful property.

Andrea was a long-standing member of the board of directors of the legacy Girl Scouts of Broward County and served Girl Scouts of Southeast Florida as a member of the board development committee before being elected as a board member last year. She is a founding member of the Daisy's Circle monthly giving program and Girl Scouts has been the beneficiary of both her family's personal support and her advocacy on our behalf.





KARYL BERTRAM

A Lifetime Adult Member of Girl Scouts, Karyl Bertram went "all the way through", as they say, earning the highest award in Girl Scouts as a member of the Gold Award Class of 1991. She is the proud mother of a Girl Scout and serves our organization at the troop, service unit, council, and national levels. She is a troop leader, serves as a Gold Award Advisor, and has held multiple leadership roles in her service unit—including the Service Unit Volunteer Manager position.

As a certified troop camp trainer, a certified canoe trainer, and a founding member of the GSSEF Outdoor Crew, Karyl passes her love for the outdoors to girls across our council. Nationally, Karyl represented GSSEF as a member of the GSUSA program planning team for the National Council Session, GIRL 2020. She is the recipient of many national adult awards, including the Volunteer of Excellence, the Appreciation Pin, and Honor Pin. And she has received the highest adult award in Girl Scouts, too—the Thanks Badge.

15



Bronze Award Girl Scouts

150 girls total

This represents a 46%

This represents a **46**% increase over the previous year.

Community service hours "given back" through Bronze Award projects: **3,000 hrs**



Silver Award Girl Scouts **89 girls total**

This represents a **9**% increase over the previous year.

Community service hours "given back" through Gold Award projects: **4,700 hrs**



Gold Award Girl Scouts

30 girls total

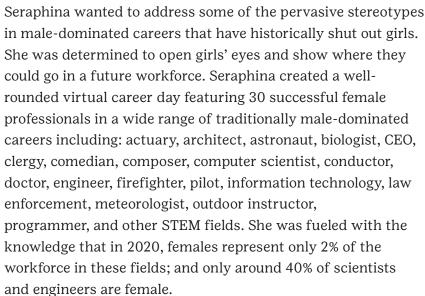
This represents a **20%** increase over the previous year.

Community service hours "given back" through Gold Award projects: **2,600 hrs**



SERAPHINA HSIAO

GOLD AWARD SPOTLIGHT



Based on the reach of her site, Seraphina has recieved feedback from more than 1,000 visitors. Additionally, she has partnered with Broward and Palm Beach County schools, as well as various home school groups, in order to expand her project. Visit Seraphina's website: **virtualcareerday.wixsite.com/gold**.



Valeria Amortegui

Troop 11031

"Color Me Calm"

Angelica Arias

Troop 10909

"Heart To Art"

Sarah Bell

Troop 30143

"Canines Fur Education"

Jayna Brunner

Troop 10514

"Don't Judge a Bat by its Cover"

Eva Freites

Troop 21068

"The Quantum House Gets Crafty"

Rachel Gottlieb

Troop 10442

"Food Allergy Club"

Elena Hartigan

Adult, formerly of Troop 20775

"Destress & Impress: Smooth Sailing Through High School"

Gabriella Hidalgo

Troop 10442

"Gabby's Shoe Box"

Seraphina Hsiao

Troop 10088

"Virtual Career Day: She Can't Be What She Can't See"

Rose Kores

Troop 30215

"MyStory"

Natalie Kwak

Troop 10838

"S.T.E.A.M. for Change"

Raunak Manchanda

Troop 20245

"Education 4 Everyone"

Tobi Margolis

Troop 10442

"Tradition in the Kitchen"

Elena Martinez

Troop 21068

"Preserving Genocide Awareness Amongst Armenian Youth"

Rebecca Martinez

Troop 10765

"Food from the Pantry"

Courtney McMillan

Troop 20713

"Every Cap Counts"

Ashley Mejia

Troop 10045

"Feathered Friends"

Becca Mizrachy

Troop 10151

"Creating a Caring Canine Community"

Meredith Niksa

Troop 10393

"Dolls for Dreams"

Ashley Parrish

Troop 10952

"Business Beyond High School"

Hannah Phelps

Troop 20962

"Nutrition Necessities: Educating Teens on Nutrition Before College"

Ashley Pratz

Troop 22222

"Virtual Band: One World, One Sound"

Mia Rampersad

Troop 20834

"Save Our Sea"

Sophia Revis

Troop 11110

"Historical Artifacts at Lewis Landing Park"

Brooke Ryerson

Adult, formerly of Troop 20834

"Reading Center at Koala Kids"

Juliana Sequeira

Troop 30072

"Raising Service Dog Awareness"

Hannah Storrs

Troop 10570

Project Title: "Your Voice Counts"

Anna Theissen

Troop 21068

"The Butterfly Effect"

Jordan Winick

Troop 10442

"The School Bully: A Bullying Awareness Video"

Julia Yu

Troop 10952

"Keeping the Faith During COVID-19"

DIVERSITY, EQUITY, AND INCLUSION







dedicated to training, knowledge building and information sharing

At Girl Scouts of Southeast Florida, we are committed to an anti-racist environment where all girls feel welcome, encouraged, and empowered and we are doing the work to make that happen. The GSSEF staff team is steadfast in our commitment to raising our own awareness, showing compassion and empathy, and advocating for change. It will take all of us working together to make a true and lasting impact. We are filled with hope knowing that our girls are the generation of changemakers who won't stop until they live in a society that is equal for all people.

The Girl Scouts of Southeast Florida's Equity Team created these statements to guide their actions and further their understanding of this important work.



OUR VISION

Our vision for Girl Scouts of Southeast Florida is to be just, fair, and inclusive; acting as a catalyst to drive equitable decision-making, resource allocation, and development of policies and practices across the Council.



OUR PURPOSE

The purpose of the Girl Scouts of Southeast Florida Equity Team is to introduce and implement ideas, information, and experiences that uphold our council's unwavering commitment to diversity, equity, and inclusion.



OUR GUIDING PRINCIPLES

- · We are committed to diversity and to a global and multicultural perspective.
- We actively seek to understand the complex and rich identities of self and others, and to lean into difficult topics related to diversity and inclusion.
- Racism has no place in Girl Scouts. We adhere to and advance an anti-racist approach to the leadership of the girls within our membership.
- We are an inclusive organization. We listen to, learn from, and support all members regardless of race, color, gender identity, sexual orientation, ethnicity, creed, national origin, socioeconomic status, or disability.
- We are an ever-evolving team who prioritizes listening and learning in all that we do.

DIVERSITY, EQUITY, AND INCLUSION VIRTUAL EXPERIENCE

October 1-30, 2020

Virtual

The Diversity, Equity, and Inclusion Virtual Experience allowed Girl Scouts to explore diversity, equity, and inclusion, as well as topics such as race and ethnicity, gender, the LGBTQ+ community, religion and spirituality, socioeconomic class, and disabilities. Girl Scouts received a self-guided activity pack that included resources, videos, worksheet, etc., and were invited to join GSSEF for nine live experiences with special guests:

- Compass Community Center
- LatinX Technology & Community Center
- Equality Florida
- Tina and Noel Beauvais—Tina B Disability
 Inclusion Educator
- Andrea Freeman—Senior Director, Head of Inclusion and Diversity at Darden Restaurants

Through this program, Girl Scouts gained a greater understanding of social identity communities, what makes up her their own identity, and how they can educate others.

After completing the Diversity, Equity, and Inclusion Patch Program, Girl Scouts are able to:

- Define social identities that individuals use to characterize themselves and identify negative behaviors surrounding these identity groups.
- Discuss the legislative and judicial actions that have taken place throughout American history related to various identity groups, as well as the current movements advocating for further progress.
- Recognize their personal identities and demonstrate their understanding of diversity, equity, and inclusion to educate others.

251 participants with over 60% participating from other councils



[Programs]...are all so powerful for our daughter who has big plans in life and politics with strong advocacy for individuals with disabilities. She has learned so much that we are beyond grateful to you all for all you have done online as we are in New Jersey.

THANK YOU for putting such an AMAZING program together! This has been an amazingly wonderful and educational experience for my daughter (and Girl Scout), Kara, as well as for my husband and me.



PARTNERING TOGETHER



PALM BEACH SHERIFF'S OFFICE

Girl Scouts are deeply concerned about the mental health issues that they and their friends are experiencing—and through the Be a Friend First program, provided with funding from the Palm Beach Sheriff's Office Law Enforcement Trust Fund, Girl Scouts of Southeast Florida is here to help. Our country is in the middle of a youth mental health crisis, and girls are at its epicenter. They are struggling to find ways to cope with social and economic stressors, remote schooling, cancelling major life events, racism, and other systemic inequities.

The Be a Friend First curriculum was redesigned to address many of these issues. Girl Scouts found their voice and delved deeper into the ways that they are affected by, and can help prevent bullying behavior. Through the Be a Friend First program partnership with the Palm Beach Sheriff's Office, 150 girls in Palm Beach County have developed a stronger sense of self, developed healthy relationships, resolved conflicts, and advocated for themselves and others.



J.M. RUBIN FOUNDATION

For five years, the J.M. Rubin Foundation has generously supported Girl Scouts of Southeast Florida. With gifts nearing \$30,000 in total, the foundation is committed to supporting Girl Scouting throughout our council jurisdiction—focusing on providing opportunities to increase educational equity and encourage girls to serve their community. We are grateful for this partnership and the ongoing support from the J.M. Rubin Foundation that has allowed thousands of girls to benefit from our premiere leadership experience.

RAISING FUNDS FOR GIRLS

Facing the ongoing challenges of the pandemic head on, Girl Scouts of Southeast Florida successfully hosted two hybrid fundraising events that allowed our donors, corporate partners, and volunteers to support our council and to help give the gift of Girl Scouting to any girl who wants the opportunity.







CORPORATE DONORS

Each year Girl Scouts of Southeast Florida receives funding from various corporations throughout South Florida. They recognize that the Girl Scout Leadership Experience is providing girls with the opportunity to develop invaluable life skills allowing all girls take the lead early and often.

FOR THE FUTURE OF GIRLS

In March 1912, Juliette Gordon Low gathered 18 girls in Savannah, Georgia and began the Movement we know as Girl Scouts. Juliette's outstanding leadership was matched by her stewardship. She converted the carriage house of her home into the first Girl Scout national headquarters and gifted the property to Girl Scouts in her will.

The Juliette Gordon Low Society was established to thank and honor friends of Girl Scouting who, like Juliette, choose to make Girl Scouts part of their legacy and a beneficiary of their estate.

When you make a planned gift to Girl Scouts of Southeast Florida, you bestow the gift of Girl Scouting to future generations of girls. These thoughtful and generous gifts will support and sustain Girl Scouting and will extend your involvement with the Movement beyond your lifetime.

Your legacy will shine through the smiles, the laughter, and the achievements of Girl Scouts for years to come.

We extend our greatest gratitude to the following for making Girl Scouts of Southeast Florida part of their legacies and a beneficiary of their estate plans. Their commitment will ensure that Girl Scouting will continue far beyond their time with the organization.

Eva & Erik Andersen Ms. Lammy Askar Dianne Belk & **Lawrence Calder** Ms. Claudet Benton Ms. Laura Brihn Ms. Jennifer Busby

Ms. Terry Gearing Ms. Heather Hileman Lisa & Wayne Johnson Ms. Felisa Miles Sara & Bill Nunez

Ms. Jonna Circe

MAKING GIRLS A PRIORITY

A very special thank you to everyone who generously supported Girl Scouts of Southeast Florida in 2020-2021. Your financial investments enable us to offer more girls the skills and opportunities they need to excel and lead.



\$50,000+

The Batchelor Foundation, Inc. Children's Services Council of St. Lucie

Florida Power & Light

\$25.000-\$49.999

Publix Super Markets Charities, Inc.

\$10.000 - \$24.999

Broward County Sheriff's Office Bug Bite Thing Healthier Jupiter Hobe Sound Community Chest, Inc. Holy Cross Health

Hooters Restaurants of South Florida Joe DiMaggio Children's Hospital at Memorial

Palm Beach County Sheriff's Office State of Florida-Department of Education Truly Nolen Pest Control

UKG Inc.

\$5,000 - \$9,999

Baptist Health South Florida Charles D. Bert Fund of the Community Foundation of Broward Girl Scouts of USA J.M. Rubin Foundation, Inc. Kelley Kronenberg Attorneys at Law LaCroix Sparkling Water, Inc. Lawrence A. Sanders Foundation, Inc. Susie & Alan B. Levan Family Foundation Palm Beach State College PNC Financial Services Group Mrs. Lois Pope State Farm

\$2,500 - \$4,999

UBS Financial Services, Inc.

Vero Beach Elks Lodge #1774

Aerojet Rocketdyne Foundation Anonymous **Duffy's Foundation** John Gordon Bull Fund of the Community Foundation of Broward

Little Brownie Bakers The Nonprofit Chamber Ouantum Foundation, Inc. Schumacher Automative Sheriff Ric Bradshaw Re-election Campaign Ms. Betsey Serak Stehm Ms. Linda Strutt Mr. Eric Young *\$1,000 - \$2,499* John & Nellie Bastien Memorial Foundation Ms. Janet Beets Ms. Maria Rosa Catalano Community Foundation of Broward Ms. Cathy Divosta Ms. Tami Donnally East Coast Marine Fidelity Charitable Greenacres Christian Academy Illustrated Properties Charities, Inc. Ms. Laurie Jennings Lisa and Wayne Johnson 🛞 KHS & S Contractors Ms. Kimberly Kisslan 🛞 Kiwanis Club of Riviera Beach Foundation, Inc. The Law Offices of David Ben Israel, Inc. Ms. Melissa Madani 🋞 Mr. Daniel Maret

Gina Rose Montalto Memorial Foundation, Inc. Ms. Danielle Moore Ms. Donna Mulholland Ms. Nancy Proffitt Chief Sonia Quinones (**)

Republic National Distributing Co

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Ms. Lori Ebinger Sullivan (28) Tito's Handmade Vodka

Mrs. Ofelia Utset and Mr. Tom Kodadek

Valley Bank Vozzcom, Inc.

\$500 - \$999

Bedner's Farm Fresh Market BJ's Wholesale Club Inc. **Broward Motorsports**

Ms. Lorna Brown-Burton 🛞 Ms. Rosemary Burns

Ms. Malka Cabral 🦱

Carman Chris Auto Consulting LLC Charities Aid Foundation of America

Coral Springs Community Chest Ms. Geri Emmett 🦱

Florida Community Health Centers,

Ms. Carol Gorbecki Ms. Jasmin Green Mr. John C. Hampp Ms. Debbie Hanley Mr. Lee Johnson 🛞

Keys Gate III Land Trust Kumon Math and Reading Centers

The Huntt LaFrance Fund

Mrs. Andrea and Mr. Alan Levenson 🦱

LJR Training & Coaching Ms. Allyson Maharaj 🫞 Ms. Lauren Mathers Ms. Beverly Turner Moore

Ms. Regina Mullen 🧼 Robert Nichols Insurance Group

Ms. Elizabeth Pearce Ms. Kavita Sahai

Saltz Michelson Architects

Ms. Christine Seal 🫞 Mr. Chuck Shaffer 🛞 Signature Flight Support

Ms. MaryAnn Stetson 🧼 Teamsters Local 1150

Mr. and Mrs. Doug Thompson Top-Notch Delivery Service, LLC Truist/Frontstream/YourCause/ Benevity

Ms. Denise Valz Ms. Susan Wagner

The Women's Club of Valencia Pointe Ms. Nicole Zeien

\$100 - \$499

22Mods4All, Inc. Ms. Carolyn Adler

All American Welding & Maintenance All Points Mobile Shredding

AmazonSmile Foundation

American Legion Auxiliary Unit 164

Ms. Angela Amorosi

Scott and Jacqueline Anselmo Around the Clock Flooring

Ms. Pam Ashworth Ms. Lammy Askar 🦱

Ms. Lisa Bachman

Mary Lee and Richard Bastin

Ms. Karen Baum Blue Aerospace

Anita and Kalman Blumberg Patricia and Casey Boyer Ms. Dorothy Bradshaw

Mr. Michael Bubis

Bruce and Cheryl Campbell Barbara and Joseph Charles

Ms. Giselle Cheminand

Ms. Nancy Chick Chili's Restaurant

Chipotle Mexican Grill Mrs. Beverly Ciapponi

Ms. Jonna Circe 🥽

City Towing, LLC Clear Pools Maintenance, Inc. Coastal Planting Service, Inc.

Cook Shell Contractors, LLC

The Corradino Group Ms. Mary Costantino

Mr. Michael Courembis

Ms. Heather Criddle Ms. Doris Curtis

Ms. Mimi Davis Ms. Vivien Dearth 🧼

Death or Glory Bar Delray Awning, LLC Mr. Brooks Dexter

Richard and Julia Diasio

Mr. Al DiCalvo Dignity Memorial

Mrs. Brenda and Mr. William Duffy

Ms. Dorothy Dull Donna and Lee Dunbar David and Marjorie Dunn

Mr. Ken Dupont Mr. Richard Dupree Mr. and Mrs. James Eigel Elks Lodge #2658 Motorcycle Riders Club

Jaclyn and Jason Feinberg Ms. Paula Fijalkowski Ms. Nicole Fingerhut Flightline Drug Testing

Florida Acquisitions & Appraisal, Inc.

Ms. Donna Florio

Fort Lauderdale Women's Club Ms. Noelle Froehlich

David and Pam Fryburg Ms. Joann Gallagher

Ms. Beth Galt-Salsamendi 🛞

Game of Axes, Inc. Joel and Esta Gardberg Garden Auto Care

Gardens Towing Tana and Tim Gaskill

Ms. Melinda Glasco Ms. Kate Goosey 🫞

Ms. Tammy S. Gordon Ms. Lori Grahn

Mr. John Graybill Ms. Sandra Gregersen Mr. Michael Grischy

Ms. Carol Groves Ms. Erika Guay

Ms. Allison Hackett 🫞

Mrs. Elle and Mr. Bernard Harrigan 🧼

Ms. Heather Hileman 🥽 Ms. Sylvia Reynolds Hill

Ms. Aileen Hoguet

Ms. Maureen Holt

Ms. Tula Hudson-Miller

Ms. Kathy Hummel 🦱 Interstate Towing, Inc.

Intradeco Apparel, Inc. J&J Fox, LLC

Ms. Marsha Jacobson

JM Family Enterprises, Inc

Jupiter Technical Corp

Kelly's Landing Ms. Marie Kilpatrick

Greg and Pat Kissel

Ms. Cynthia Kruempel

Ms. Ana Languasco 🛞

Ms. Anna Laoretti 🤗 Ms. Linda Linder

Ms. Gail Lunsford

Macavage Financial Services

Mr. Thomas Marcisofsky

Ms. Diane Marks

Ms. Natasha Marques 🛞

Ms. Christi Matthews 🧼

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Mrs. Jimmie Vee McCoy

Ms. Cindy McHeran

Ms. Vicki Miller Mr. Gerald Miller

Miller Legg Ms. Gail Nelson

Ms. Rhonda Lang Netzel 💮

Ms. Marilyn Norman

Mrs. Sara and Mr. Bill Nunez

Ms. Susan Oberdorfer Mr. Brian Olwell Ms. Amy Siegel Oran

Jenat and Adria Papademetriou 🛞 Ms. Ava Parker, J.D.

Ms. Aleta Pasterkiewicz Mr. and Mrs. Stephen Perrin Ms. Sophia Perry

Ms. Wendy Kreps Peterson

Ms. Joyce Pickel Ms. Dannemart Pierre Mrs. Catheen Plefka

Post Insurance & Financial, Inc. Ms. Jodi Potter 🤗

Ms. Nancy Powell Priority Towing, Inc



Professional Display Ads, Inc. Ms. Danielle Ramirez Mr. Bruce Ramsev Ms. Marsha Reardon Ms. Michelle Martinez Reyes Mr. Robert Reynolds Ms. Brielle Rivera 🛞 Ms. Jo Ann Rogers Rotary Club of Davie/Cooper City Ms. Elisa Royall Ms. Tori-Lynn Saraniti Ms. Cindy Sattizahn Mrs. Rebecca and Mr. Dan Schaffer 🧼 Kimberly and Kevin Schnitzius Mrs Francine Scuder Karl and Sandi Shechtman Judith Lightfoot and George Sigler Paul and Joanne Simoneau Ms. Kristin L. Skarie 🤲 St. Andrews Lutheran Church Ms. Lauren Sterlacci Herb and Lynn Stoots Dr. Nirit Swerdloff Talco Partners Mrs. Gladys and Mr. Thomas Thompson Tijuana Flats Ms. Cindy Tindell Mr. Erol and Ms. Susan Tuzcu United Methodist Women of Community United Methodist Church United Way of Palm Beach County Laurie and Allen Vann The Vape Queen Mrs. Jeri Walters Charles and Diane Wasserman Charles and Catherine Weeks Westway Towing of Palm Beach Ms. Betty White Ms. Charon Whitesell Whole Foods Ms. Janet Wincko Mr. Steven Woodby Ms. Ashlee Woodruff Ms. Judith Joyner Wright Ms. Lisa Wulf 🧼 \$1 - \$99 Pamela and Jose Acevedo Ms. Irene Adjan Ms. Praneetha Akondi Ms. Marjorie Albertson Ms. Aimara Alfonso Ms. Alexandra Alfred 🧼

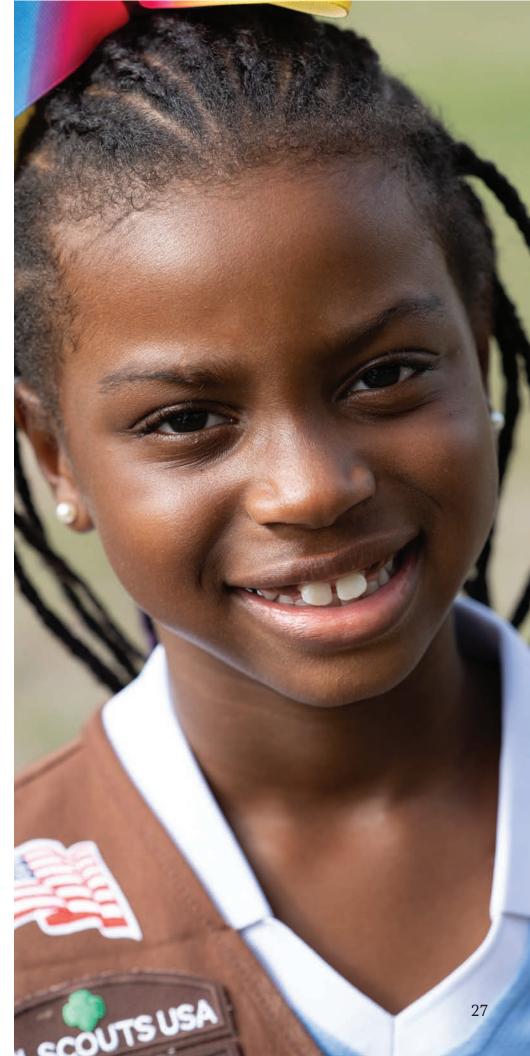
Ms. Pam Arthur Janell and Mark Averett Ms. Kiley Baggett Ms. Elena Baldwin Ms. Gena Barbera Mr. Kevin Basore Ms. Stephanie Battjer Ms. Dennise Beal Mr. Vincent Beckerman Nancy and Dale Bellows Ms. Susan Bennett Ms. Kathy Benson 🛞 Ms. Donna Bills Ms. Claire Birdsall Wendy and Jeffrey Birnbaum Mrs Carole Bittman Ms. Cheryl Boedicker Mr. Jay Boodheshwar Walter and Genevieve Boron Ms. Tricia Borsch Ms. Bonnie Brent Ms. Nicole Brewer Ms. Catherine Ford Brister Mrs Marian Brovero Ms. Mrianane Brown Mr. Robert Brown Ms. Arleen Van Brunt Drs. Duane and Melise Bunker Ms. Becky Burton Ms. Christina Cadem Mr. Bryan Caletka Tara and Jorge Cardoso Ms. Andrea Carlsen Nils and Margaret Carlson Ms. Annette Carmichael Ms. Crystal J. Castillo Ms. Michelle Castillo Ms. Joanne Chalom Ms. Katherine Chamochumbi Mr. Mike Chaney Ms. Antoinette Charles Debora and Mario Chavez Ms. Jean Chudanov Ms. Bonnie Claeys Karen and Ken Clark Dorothy and Jeffrey Cochran Ms. Jane Cohen Roxana and William Coleman Ms. Barbara Colombrita Community Bag Program John and Charlotte Conlon Mr. David Cook Ms. Mary Cooney Michael and Joan Corbo Jack and Darlene Coverdale Ms. Michelle Sturges Craig

Kenneth and Karen Anthony

Ms. Linda Crawford Linda and James Crist Ms. Melissa Croland Ms. Joan Cromer Ms. Patricia Crowley Ms. Ashley Curley Ms. Suzanne W Dalesandro Rosemary and Thomas Daly Mr. Kevin Damaso Ms. Suzanne Dannahower Ms. Sheryl Davidoff Stanley and Nancy Davis Ms. Dina Decker Ms. Peguy Delva Denise and John Demase Ms. Marilyn Jean Dempsey Lorraine and Mike DeStefano Mrs. Kathleen Dominguez Ms. Maria Dominguez Ms. Jeanette Donohue Ms. Marion Downing Ms. Justine Drew Ms. Robyn Dunkelberger 🛞 Ms. Kami Dykes Ms. Patricia Eckert Ms. Donna Edwards Ms. Laura Edwards Alex and Sarah Emmett Ms. Tracy S. Fairhurst Ms. Judith Fincke Mrs. Marcia Fishman Ms. Ann D. Fleming Kim and Richard Fohr Ms. Terri Freeman Mr. Melvin Friedberg Frontstream Ms. Gabriella Gaita 🋞 Mary and Robert Gambolati Mrs. Maribel Garcia Ms. Charmaine Gatlin Leona and Craig Gaunya Mr. and Mrs. Sandy Genet Sandra Hurst and David Gettleson Mr. Robert Gibson Ms. Barbara Gilbert Mr. Keith Girten Ms. Ellen Gold Martin and Irene Goldsmith Ms. Karen Goldstein Ms. Jennifer Gonzalez Ms. Tracy Goodson Ms. Janet Gordon Mara and Mark Goron Mr. Michael L. Grandelli Maryl and Peter Grandsire Mrs Beverly Gregory

Ms. Utske Van Gunst

Ms. Helaine Gurgold James and Judith Hamel Mrs Frances Hamrick Ms. Lorraine Harris Ms. Nancy Harris Elizabeth and Garth Harrison Ms. Karen Heidtman Ms. Valerie Hellriegel Madeline and James Henderson Judith and Michael Herman Zuzel and Roger Hernandez Ms. Loretta Hicks-Martinez Ms. Patricia Hindle Ms. Leatrice Hoffman Mrs Debbie Hogan Ms. Sally Holmes Mary Ann and John Holper Ms. Jill Holstein Ms. Kaley Homan 🫞 John and Mindy Hotchkiss Ms. Lezley Hsiao Mrs. Robbie Hunt Ms. Sue Hutcheon Mr. Anthony Imperatrice Ms. Christie Iribarren Mr. Mark Jarrett William and Rhoda Jenkins Jerry Smith Tile, Inc. Ms. Deborah Johnson Sandra and Robert Johnson Joseph and Judy Kaczmarek Mr. Elliot Kalman Mr. Robert Kaminski Leonard and Roslyn Katz Ms. Joanne Kauffmann Ms. Susan M. Kelly Ms. Tara Kendall Ms. Donna Kern Patricia and Robert Killey Ms. Laurie Kinder Ms. Susan Knopick Ms. Jennifer Knowles Ms. Carol Kohn Mrs. Nikki Kolleda Judith and Michael Koretzky Ms. Nancy Kosa Ms. Chelsea Krebs Ms. Robin Kriberney Chris and Claudia Labonne Ms. Patricia T. Labonne Ms. Mary Lamothe Ms. Carol-Ann Lansdale Ms. Patricia LaValley Mr. Kenneth Lenz Mrs. Susan M. Levin Claire and Melvin Levine Ann Renee and Corey Lewis



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Mr. Anthony Anderson

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Carol and William Lowe Loxahatchee Ice Cream Co. Elizabeth and Edward Lusky

Ms. Jeana Lutz

Joanne and Charles Mailat

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Candice and Richard Maloney

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Ms. Linda Oenbrink

Nel-Mare and Louis Oosthuizen

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Susan and David Perham

Thomas Ledwell and Suzanne Petrela

Ms. Linda Pevar

Kathleen and Michael Phelan

Ms. Kendra Phillips 🦱 Ms. Ashley Pinnock

Joyce and Mario Portillo

Ms. Heather Pratt

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Ms. LaChish Rigg Right Management Ms. Angie Riserbato

Joan and Victor Rivas Ms. Darlene Rivera Ms. Susan Joy Rizzolo

Ms. Nancy Rizzuto Ms. Carol Robbins

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Mrs. Felice Schonberg

Ms. Ruth Ann Scire Ms. Sarah Seckman 🫞 Ms. Jenna Setticasi

Mrs Edith Seveny Ms. Melissa Sexton-DeLisa 🛞

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Ms. Patricia Tickner Ms. Joan Torio

Ms. Janice Tourangeau

Mr. Terry Treat Mr. Thomas Troiano Mr. David Tuma Ms. Mary Ujhelyi Mr. Danny Underwood Ms. Maida Velez-Kopet

Ms. Tanya Vohar

Ms. Kanisha Walker-Greaves

Mr. John Walter Ms. Lisa Ward Ms. Carol Warner Ms. Martha Warwick Ms. Kim H. Webb

Richard Whitall and Denise Weigand

Martha and Steven Weinstein Mrs. Trudy Weitzer

Michael and Sally Whalen Ms. Sheila White Craig and Nancy Wilks Mr. and Mrs. Frank Williams Joseph and Maureen Winkler

Ms. Marsha Winkler

Mrs. Anna Jo and Mr. David Wolak

Ms. Amy Woods Mr. Richard Worsena Ms. Karensa Wright Mr. John Wrote Ms. Janet Young Ms. Carol Yurillo

Ms. Arielle Zadik Dr. Marilyn Zaragoza 🦱 Ms. Shirley Ziegler Ms. Betty Zulauf





STATEMENT OF ACTIVITIES

GSSEF FINANCES

For the Year Ended September 30, 2021



60%	Product Sales Program, net	\$3,028,519
11%	Public Support	\$592,621
10%	Investment Returns	\$506,279
9%	PPP Forgiveness	\$484,300
6%	Program Fees	\$288,956
2%	Other income	\$85,929
2%	Council Shop Sales, net	\$83,597



83% Program Service	\$3,882,203
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9% Management and General \$410,030

8% Fundraising \$393,483

ASSETS		LIABILITIES AND NET ASSET	
Cash and Investments	\$7,677,383	Current Liabilities	\$560,417
Restricted Cash & Investments	\$131,920	Long-Term Debt	\$1,115,317
Other Current Assets	\$299,120	TOTAL LIABILITIES	\$1,675,734
Property and Equipment	\$5,004,782	NET ASSETS	\$11,437,471
(net of depreciation)			
TOTAL ASSETS	\$13,113,205	TOTAL LIABILITIES & NET ASSETS	\$13,113,205

^{*}The audited financial statements are located on our website at **gssef.org**.



