



For Immediate Release

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Girl Scouts of Southeast Florida Sold More Than 1.4 Million Boxes of Cookies

March 23, 2009---- Southeast Florida enjoys Girl Scout cookies! The Girl Scouts of Southeast Florida is pleased to report that 1,417,884 boxes of cookies were sold this year. Almost 10,000 Girl Scouts sold cookies from January 22 through February 10. The Girl Scouts developed leadership qualities and practiced life skills such as money management, goal setting, planning, safety and teamwork.

Troops earned in excess of \$850,000, which will fund their participation in local programs, activities and community service efforts. Troops use their cookie revenue in myriad ways. One troop in Broward County unanimously voted to donate all of their cookie profits to a family in need. The family needed a specially-equipped van that could transport a wheelchair for their son. The troop donated their cookie revenue to the family and the van was delivered as a surprise. It's a perfect example of "paying it forward."

Most notably, the "Cookies for the Military" program was a huge success. Customers were presented with the opportunity to donate boxes of cookies to our troops in the military. Because of the generosity of the community, more than 21,000 boxes of Girl Scout cookies are being sent to our military women and men serving both in the States and overseas. This is over 2,000 boxes more than was sent last year. This program is a great way for the community to support Girl Scouts, as well as send a "taste of home" to our troops.

About Girl Scouts

Girl Scouts builds girls of courage, confidence and character who make the world a better place. Through the Girl Scout Leadership Development Program, girls *discover* their personal best and prepare for a positive future, *connect* with others in an increasingly diverse world, and *take action* to solve problems and improve their communities.

A premier voice for girls and a leading expert on their growth and development, Girl Scouts is a highly regarded, contemporary organization. Girl Scouts offers girls ages 5-17 remarkable opportunities to develop values and contribute to society as leaders, thinkers and responsible citizens.

Girl Scouts of Southeast Florida serves 19,000 girls in Broward, Palm Beach, Martin, St. Lucie, Indian River, and Okeechobee Counties. For more information, visit www.gssef.org or call 866-727-GIRL (4475).

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