



Social Innovator



Badge Overview

Girl Scouts are always on the lookout for ways to help others and make a difference. But how do you go from identifying a social problem to developing a great solution? This badge will show you how!

With the skills of a social innovator, you'll be able to create Take Action projects for your Leadership Journeys or Gold Award that are useful, informed, and truly change the world!

Before beginning the badge steps, identify an issue you want to focus on. Pick something that is specific and small enough in scope to truly explore, and is something you have a passion for!

Badge Components

1. Explore the big picture

Earn this step by creating an infographic on your chosen issue.

- Check out this [article](#) if you want to know more about infographics. You can use websites like Canva, Venngage, or Piktochart to create one, or you can draw and color it!

2. Make connections

Is your issue one that crosses borders or do other cultures have a similar issue? How do social innovators there address it?

- Earn this step by exploring your chosen issue on an international scale. Find 2 different cultures that address your issue or something similar and can serve as inspiration!

3. Build empathy for people affected by the issue you've identified

It is important to understand your issue from the perspective of others, especially those who are directly affected by it.

- Earn this step by finding out more about how your chosen issue affects individuals in your community.
- How does their life differ from yours?

4. Develop a solution from a specific point of view

There's more than one solution to a problem, and sometimes you have to think about how you would solve it in different roles with different responsibilities.

- Use the [worksheet](#) to walk through three different solution scenarios for your chosen issue.

5. Practice pitching ideas and getting feedback

It's important to be able to communicate your issue and solutions clearly to a variety of audiences.

- Earn this step by putting together a pitch introducing you, the issue you care about, and your favorite solution idea.
- Watch this [video](#) on building a personal elevator pitch, and use the tips to create your social innovator pitch!

Materials

- Access to internet
- Something to write with
- Something to write on
- [Solution Scenarios Worksheet](#)

Florida Educational Standards

The content of all Girl Scout national proficiency Badges and Journeys have been correlated by grade level to national and state learning objectives.

[Click here](#) for more information on how Girl Scout Badge-work supports Florida's educational standards.

We love to see Girl Scouts in action. Snap a photo and send it to marcomm@gssef.org.

Include her name, troop# and the name of the badge she's working on and we'll feature her.

Finished with your badge? Now buy it for your Girl Scout Uniform. Order online at <https://www.girlscoutshop.com/SOUTHEAST-FLORIDA-COUNCIL> and we'll ship it for free.

.....
Questions? Contact customercare@gssef.org