

2020 Fall Product Program Family Guide and Permission Form
October 1 – November 15, 2020



Dear Girl Scout Family:

Welcome to the 2020 Girl Scouts of Southeast Florida Fall Product Program!
This year's theme is **"Trust Your Strengths"**

The council's Fall Product Program is a SLOTH-rific way for your Girl Scout to learn valuable teamwork, goal-setting and confidence-building skills. The program is intended to reach family, friends, teachers, and neighbors and will help your troop earn money for activities throughout the year. This guide, along with helpful information from your Troop Leader and Troop Fall Product Program Manager, will provide you and your Girl Scout with the tools for a successful sale. *There are several easy ways for your Girl Scout to participate this year:*

Nut and Candy Orders

Nut and candy items can be ordered in two ways - through the paper order card when reaching out to local friends and family OR online with an option for customers to pay with a credit card and either have it shipped directly to them, *or have it delivered by your Girl Scout to avoid any shipping fees!* We have 15 delicious items featured on the paper order card with additional yummy items available only online.

Magazine Orders

Girls are encouraged to reach out to family and friends to support their sale by ordering or renewing magazine subscriptions online. A simple program will help you enter email addresses and create custom emails that can be sent quickly and easily.

Coupon Books

We are offering Save Around coupon books filled with tons of discounts in your area. We have four books for all the counties our council covers and Orlando; with all the savings, the book pays for itself several times. Buy one and see!

Hometown Heroes Program

NEW this year, girls can earn their Care to Share patch by supporting first responders, hospitals, and other frontline workers of their troop's choosing. Girls will have the option to sell a pre-set care package for \$20 that their customers can purchase, and at the end of the sale their troop will be responsible for packaging and delivering the donations!

Talk with your Girl Scout and help her identify and approach family and friends with the opportunity to purchase delicious nuts and candy, subscribe or renew subscriptions to their favorite magazines, and to start saving with Save Around coupon books. These items also make wonderful holiday gifts. Remember, in addition to earning money for your troop, your Girl Scout can also earn **SLOTH-rific rewards** for herself!

Review this guide for more details to help her reach her goals and **Bravely Be You!**

Yours in Girl Scouting,

Lisa Y. Johnson, MBA, APR
Chief Executive Officer



Important Dates for Families

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| September 1 | Online site opens |
| October 1 | In-person order taking begins |
| October 16 | Girl Orders due to Troop Leader |
| _____ | Delivery of product by Troop Leader |
| _____ | Final money & reports due to Troop Leader |
| November 15 | Fall Product Program ends |
| January 15 | Rewards available |