## Social Media Toolkit for runDisney x GSSEF Fundraisers

We love to see your posts! Tag @GSSEFcouncil on Instagram, and @Girl Scouts of Southeast Florida on Facebook. These posts & captions are just suggestions, edit for your own voice and vision!

## Post to announce your commitment:

[CLICK HERE FOR CANVA TEMPLATE: FACEBOOK | INSTAGRAM]

I'm officially running for a cause! 🥕 I'm proud to join Girl Scouts of Southeast Florida's charity team for runDisney's 2025 Wine & Dine Half Marathon Weekend at Walt Disney World! 🍽 🕂 🔌

Every mile I run helps empower girls to discover their potential, build confidence, and create positive change in their communities  $\Re \Psi$ 

I need your support to reach my fundraising goal and make magic happen for these girls. Donate today to help me make an impact! Donate here: [Insert Donation Link]

#runDisney #GSSEF #WDWMarathon #WineDineHalf #GirlScouts

## Post 100 days out (July 25, 2025):

[CLICK HERE FOR CANVA TEMPLATE: FACEBOOK | INSTAGRAM]

100 days until race day! Marathon Weekend—and I'm running for a reason that's close to my heart

I've joined Girl Scouts of Southeast Florida's charity team to help empower the next generation of strong, confident, and courageous girls.

Every donation helps provide life-changing experiences that inspire girls to lead, dream big, and make an impact. Donate here: [Insert Donation Link]

#runDisney #GSSEF #WDWMarathon #WineDineHalf #GirlScouts

Post 60 days out (September 3, 2025):

[CLICK HERE FOR CANVA TEMPLATE: FACEBOOK | INSTAGRAM]

The countdown is ON—just 60 days until I take on runDisney's Wine & Dine Half Marathon Weekend!

While I'm training for race day, I'm also fundraising for Girl Scouts of Southeast Florida. Every donation supports programs that help girls become leaders, problem-solvers, and changemakers 6

Help me cross the finish line AND reach my fundraising goal! Donate here: [Insert Donation Link]

#runDisney #GSSEF #WDWMarathon #WineDineHalf #GirlScouts

Post 30 days out (October 3, 2025):

[CLICK HERE FOR CANVA TEMPLATE: FACEBOOK | INSTAGRAM]

30 days to go!  $\mathbb{Z}$  ive been training hard for runDisney's Wine & Dine Half Marathon Weekend, and your support keeps me going!

I'm running for Girl Scouts of Southeast Florida, and every step I take helps girls build courage, confidence, and character. There's still time to donate and join me in making an impact!

Donate here: [Insert Donation Link]

#runDisney #GSSEF #WDWMarathon #WineDineHalf #GirlScouts

Post when nearing your goal:

[CLICK HERE FOR CANVA TEMPLATE: FACEBOOK | INSTAGRAM]

I'm so close to my fundraising goal! Thank you to everyone who has supported my journey to runDisney's Wine & Dine Half Marathon Weekend so far 3+

I'm running to support Girl Scouts of Southeast Florida, helping empower girls to be future leaders and changemakers. I just need [Insert Amount] more to reach my goal—will you help me cross the finish line?

Your support means the world to me, and to the girls who will benefit from your generosity. Donate here: [Insert Donation Link]

#runDisney #GSSEF #WDWMarathon #WineDineHalf #GirlScouts

Post after race weekend:

[We recommend using your own pictures from race weekend!]

I did it!  $3 \le 1$  runDisney's Wine & Dine Half Marathon Weekend was 1 magical 1 and every mile was for a purpose! Thank you to everyone who donated, cheered me on, and believed in this mission. With your support, we're empowering programs that help girls grow into courageous, confident, and compassionate leaders.

#runDisney #GSSEF #WDWMarathon #WineDineHalf #GirlScouts