

Early Bird 2025

April 1 – 4, 2024

It's time to keep the fun going! Don't "Egret"! Renew your membership for another year of friendships, adventures, and making a difference.

At Girl Scouts of Southeast Florida when you renew your membership for next year during the spring, you're an EARLY BIRD. You can earn rewards if you beat the clock and re-join the flock.

WHY BE AN EARLY BIRD?

- Your troop will be ready for another amazing year of Girl Scouts.
- Use your troop funds to pay for all or a portion of the troop's membership fees.
- Reserve your troop's spot in popular council-sponsored programs and events to start the new year.
- Earn the exclusive Early Bird MY2025 patch and extra funds for your troop.
- It just makes cents!



MEMBERSHIP FEES FOR 2025

Single-Year Membership (current members)

Girls	Adults
\$40	\$25

Extended Year Membership (new members)

Girls	Adults
\$55	\$35

Lifetime Membership

Young Alum
(ages 18–29)
\$200

10 Year+ Volunteer
\$200
(reduced from \$400)

Alum
(ages 30+)
\$400

HOW GIRL SCOUTS BENEFITS YOUR GIRLS:



83%
develop a
strong sense
of self



56%
seek positive
challenges



86%
gain new
experiences in
Girl Scouts



78%
feel that Girl Scouts
helped them become
more confident in school



83%
feel that Girl Scouts helped
them become a better
leader in more activities



90%
feel they can
make a difference
in the world

EARLY BIRD REWARDS

Renew April 1-4*

Being an Early Bird makes cents!

100% Girl member renewal and two troop leaders

- Troops will receive \$50 deposited into their troop bank account
- 15-cents per box of cookies sold during the 2025 Girl Scout Cookie Sale Program

75% Girl member renewal and two troop leaders

- Troops will receive \$25 deposited into troop bank account
- 5-cents per box of cookies sold during the 2025 Girl Scout Cookie Sale Program

** Every girl who renews April 1st-4th receives the Early Bird patch.*

Justin Timberlake LIVE IN CONCERT

Any **girl** who renews her membership on April 1st (first day of Early Bird ONLY) will be entered into a drawing to receive 2 tickets (girl and guardian) to see Justin Timberlake in concert on November 8, 2024 at the Amerant Bank Center in Sunrise. Tickets include seats and entry into the Corona Club, all you can eat dinner buffet, beverages, and a parking pass – a \$642 value.

Drawing winners will be announced on April 11, 2024 via GSSEF Social Media.

Service Unit Renewal Reward!

The **Service Unit** with the highest % of girl renewal for MY25 during Early Bird, April 1st – April 4th, will receive a \$500 council credit* for their 24/25 camporee.

** Use the credit for property rental fees or other program add-ons.*

** Credit is good 10/1/2024 – 6/14/2025.*

** This credit has no cash value and expires 6/14/2025.*

CALCULATIONS CHART

Troop must have at least 5 girls and 2 leaders.

RENEW BY APRIL 4

Number of Girls in Troop (as of 3/18/24)	75% Retention	Number of Girls in Troop (as of 3/18/24)	75% Retention
5	3	28-29	21
6	4	30	22
7	5	31	23
8-9	6	32-33	24
10	7	34	25
11	8	35	26
12-13	9	36-37	27
14	10	38	28
15	11	39	29
16-17	12	40-41	30
18	13	42	31
19	14	43	32
20-21	15	44-45	33
22	16	46	34
23	17	47	35
24-25	18	48-49	36
26	19	50	37
27	20		

Visit gssef.org or scan the QR code for all the details about being a Early Bird.



ELIGIBILITY REQUIREMENTS*

Troops must meet minimum eligibility requirements to qualify for troop rewards.

- Troop must consist of a minimum of 5 registered girls and 2 troop leaders by the reward deadline.
- **Troops with less than 5 registered members and 2 leaders will not receive these rewards.**
- New girls and/or leaders registered with the extended year membership option will count toward Early Bird requirements.
- Don't let finances be a barrier to renewing. Assistance is available.
- **Early Bird closes on April 4, 2024 at 11:59 p.m.**
- Visit www.gssef.org for all the details about Early Bird eligibility.

Need help with renewal or accessing MyAccount on the GSSEF website? Email customercare@gssef.org and a member of our team will follow up with you!