



2024 Cookie Booth Guidelines

GSSEF wants girls, volunteers, and caregivers to have a fun and safe experience at cookie booths! Girl Scout cookie season is our most visible time of the year and cookie booths are as exciting as they are valuable for learning real-world, business skill building. These guidelines outline our council's cookie booth requirements and suggestions to ensure a consistent, safe, and successful experience for all girls participating in the program.

What is a cookie booth?

Girl Scout cookie booths are in-person, girl-operated, direct-sale opportunities where customers can purchase cookies. Any stationary location where Girl Scouts are selling cookies is considered a cookie booth.

Cookie booth requirements:

- A currently registered girl member must be present.
- One adult must be present; two adults are required when there are two or more girls present.
- Girl Scout Cookies must be sold at the council's designated prices.
- Clean up after the shift is finished and take empty boxes with you.
- All monetary donations received must be allocated to "Cookies for the Military."
- GSSEF's tagalong chaperone policy must be followed when tagalongs will be present.
- Cookie booths may only be held during GSSEF's designated booth sale dates, unless approved by GSSEF.
- Bring change with you. Do not ask the host location to provide change for you (\$60-\$80 in ones and fives is a good starting bank when you arrive at the booth).

How to have a safe cookie booth:

- Be alert while unloading and loading your vehicle.
- Girls should practice calculating sales and counting back change. However, an adult should be responsible for safeguarding money and inventory.
- Set-up your booth in an area with adequate space for pedestrian and vehicle traffic to pass safely.
- The booth should be located in a well-lit area.

How to have a successful cookie booth:

- Be polite and friendly toward the host location and all customers.
- Remember to say "please" and "thank you", whether the customer purchases cookies or not.
- Customers like to see girls ready to help; avoid using smartphones or hand-held electronics.
- Be considerate of other Girl Scouts and troops by breaking down in a timely manner when another girl/troop arrives at the end of your scheduled shift.
- Brand recognition is a powerful tool; girls should wear a Girl Scout membership pin, vest, sash, or Girl Scout t-shirt. Full uniform is not required.
- Learn the cookie varieties and pricing before greeting customers.
- Prepare to answer questions about what the troop plans to do with the money earned.

