

# 2025 INITIAL ORDER REWARD

Get rewarded when you *embrace possibility* and place a qualifying troop initial cookie order by January 5, 2025\*

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Returning troops with an initial order greater than their 2024 initial order will receive a **\$25 council gift card** AND if total council-wide troop initial orders reach or exceed 1.4 million boxes, the gift card will be **DOUBLED** to **\$50!**

Newly registered troops or troops that did not participate in the 2024 Cookie Sale Program will also be eligible for this reward by placing an initial order of at least 350 boxes per registered Girl Scout. The 2024 per girl average was 371 boxes.

**PLUS** if the troop meets the initial order eligibility criteria above, their initial ACH withdrawal on February 18, 2025 will only be 35% of their initial order. All other troops will have a 60% ACH withdrawal of their initial order.

*\*A test ACH of \$0.02 will be run on 1/2/2025. Please note, troops must have current banking information on file by 1/5/2025 to place an initial order on 1/5/2025.*

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**QUESTIONS?** Contact your Service Unit Product Sale Coordinator directly or email [customercare@gssef.org](mailto:customercare@gssef.org).



girl scouts  
of southeast florida

[www.gssef.org](http://www.gssef.org)

Gift Card

