

# Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

## Here's How to Earn Two Personalized Patches with your Name and Avatar:



Choose from two scenes!



## Collect Matching Theme Patches!



### Fall Personalized Patch

- Create your avatar
- Send 20+ emails
- Sell \$450+ in total Fall sales

### Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 20+ emails during the Sweets & Treats Program
- Sell 450+ packages of cookies during the 2026 Girl Scout Cookie Program and sell \$450+ during the Sweets & Treats Program

**BRAVE. FIERCE. FUN!**



Visit [gsnutsandmags.com/gssef](https://gsnutsandmags.com/gssef) to login.

## 1 Login

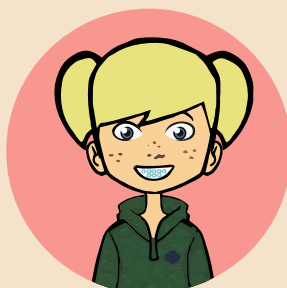


Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Sweets & Treats Program online.

My troop #

## 2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



## 3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

# Welcome to the 2025 Sweets & Treats Program!

Be **Brave**, **Fierce**, and **Fun**!



## Benefits of Participating:

- Your Girl Scout can create a personalized avatar online that looks like her!
- Your Girl Scout can earn exciting rewards and patches, including a personalized patch with her avatar.
- Earn startup funds for your troop activities.
- Earn \$1.25 proceeds on all nut/candy items sold and 12% on all other items.
- Troops can qualify for additional troop proceeds during the 2026 cookie program - ask your troop leader for details.

## How to Participate:

Girls may participate online or in person (individually or as a member of their troop).

**Online** – Girls can take orders online by inviting friends and family to place an order using their personalized shopping link; customers can order nuts, candy, magazines and more. Nuts and Candy can be shipped directly to customers or delivered by the Girl Scout.

**Order Card** – Girls can take orders by using the nut order card and collecting payments upfront; items will be delivered in November.

## Important Dates

**8/27/2025:** Program begins for both online and order card sales. Check your email for access to the M2 online portal to have your Girl Scout create their online site!

**10/12/2025:** In person order card option ends today. Online sales are still active.

**10/14/2025:** Program ends for online sales.

**10/30/2025 – 11/01/2025:** Products and rewards are delivered to Service Unit Leaders.

**11/01/2025 – 11/22/2025:** Girl delivery to customers.

## Want to Learn More?

Visit our website here:



Watch our short & sweet family training on our YouTube channel!

Available August 27, 2025



## Meet our Mascot!



### Grizzly Bear Facts:

- Grizzly Bears can grow up to 8 feet tall and weigh up to 600 pounds.
- They can run surprisingly fast, up to 35 miles per hour for short bursts.
- They eat a wide variety of foods, including berries, roots, fish, and even larger animals like moose.
- Grizzlies live in a variety of habitats, including forests, meadows, and even arctic tundra.