

# Sweets & Treats Program Troop Guide

girl scouts  
of southeast florida

## What is the Sweets & Treats Program?

This program is an integral part of a Girl Scout's journey toward leadership. She will be learning and developing:

- **Goal Setting**
- **Decision Making**
- **Money Management**
- **People Skills**
- **Business Ethics**



It's an easy, fun way to earn funds for your troop activities at the beginning of the Girl Scout year and support your council, too.

## Mark Your Calendar!

Be sure to attend your service unit training & schedule your parent meeting! GSSEF virtual training available on 8/26 via Zoom.

Online and in-person sale begins!	Aug. 27
Girl deadline to enter or edit order card items	Oct. 12
Troop deadline to enter or edit order card items	Oct. 14
Service Unit deadline to enter or edit order card items	Oct. 14
<b>SALE ENDS!</b>	Oct. 14
Last day for girls/troops to make reward choices or opt out of rewards	Oct. 15
Delivery of order card items and M2 fulfilled rewards to service units <i>You will be notified by your SUPSC of pickup time</i>	Oct. 30 - Nov. 1
All monies due must be deposited to troop bank account	Nov. 14
Council ACH withdrawal	Nov. 18



## Sweets & Treats: First Steps

- » Check your email on August 19 for your Volunteer Account invite. Didn't get it? Email [customercare@gssef.org](mailto:customercare@gssef.org).
- » Log in at [gsnutsandmags.com/admin](https://gsnutsandmags.com/admin)
- » Watch the intro video
- » Create your Me2 avatar.
- » Enter troop bank info.
- » **Invite your girls to join the sale through your dashboard.** [Click here for an instructional video.](#)
- » Attend your Service Unit training. Meet your Service Product Sales Coordinator (SUPSC). Ask questions and get materials.
- » Find your SUPSC Meeting Info [here](#).
- » Host a quick parent meeting to set goals and share details.
- » **Tip:** You don't need to know everything! Use [this short training video](#) to help.
- » Only registered Girl Scouts (2025-26) can participate.

## Troop Opt Out Options

Junior level Girl Scouts and higher can choose to opt out of receiving individual rewards and instead earn a higher portion of proceeds for their troop. *Girls who opt out will still receive all earned patches.*

It must be a **troop-wide decision** and applies to **all girls in the troop**. Opt out deadline is **October 15**.

Opt out troops will earn the following\*:

- \$1.35 per nut and candy item sold
- 13% of the sales price for every magazine subscription and BarkBox or Tervis item purchased
- \$4.00 for every Community Care to Share package sold

*\*Troops that do not opt out will receive \$1.25, 12%, and \$4.00, respectively.*

# NEW in 2025

- New order card & online only items
- Direct to family mailing - no need for SU and Troop to distribute materials
- No digital permission form required
- Updated requirements for \$0.05 Cookie Incentive



## Participation Options:

Product	Sale Type	Money Collection	Delivery to Customers	Troop Proceeds
Nuts/Candy, Care Packages	<u>In-Person</u>	<ul style="list-style-type: none"> <li>• Family/troop enters orders into M2OS by the appropriate deadline</li> <li>• Girls collect money from customers</li> <li>• Girls turn in money to troop</li> </ul>	Delivered by girls to customers	\$1.25 per item sold  \$4.00 per care package sold
Nuts/Candy	<u>Online Direct-Ship</u>	<ul style="list-style-type: none"> <li>• Girls create their personalized storefront in M2OS and send emails to friends and family</li> <li>• Customers pay online, including the cost of shipping</li> <li>• Orders are automatically credited to the girl in M2OS</li> </ul>	Shipped directly to the customer (1-2 weeks standard delivery timeframe after order processing. Customers will have option for expedited shipping)	\$1.25 per item sold
Nuts/Candy, Care Packages	<u>Online Girl-Delivered</u>	<ul style="list-style-type: none"> <li>• Girls create their personalized storefront in M2OS and send emails to friends and family</li> <li>• Customers pay online and choose girl delivery</li> <li>• Orders are automatically credited to the girl in M2OS</li> </ul>	Delivered by girls to customers (If a girl/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by October 15 to cancel)	\$1.25 per item sold  \$4.00 per care package sold
Magazines and more!	<u>Online Direct-Ship</u>	<ul style="list-style-type: none"> <li>• Girls create their personalized storefront in M2OS and send emails to friends and family</li> <li>• Customers pay online</li> <li>• Orders are automatically credited to the girl in M2OS</li> </ul>	Shipped directly to the customer (6-8 weeks standard delivery timeframe after order processing)	12% per item sold

## Community Care to Share Program

The Community Care to Share Program is a great way for customers to give back to the community! Girls collect \$25 donations and take care of packaging and delivering the product! Each donation is credited to the girl's sales and **the troop receives \$4.00 in troop proceeds per donation sold.**

Girls earn the Care to Share patch by receiving two or more donations. Our council's goal is for troops to deliver **1,500 care packages** to Community Care to Share Heroes!



## Troop Banking

1. **Troops must have a bank account.** Contact [customercare@gssef.org](mailto:customercare@gssef.org) for additional details or assistance.
2. Troops are responsible for entering their banking information in M2OS, unless pre-uploaded by GSSEF.
3. Payment is collected at the time the order is placed; make checks payable to the troop.
4. Deposit all money into your troop bank account frequently and keep all receipts!
5. Amount owed to GSSEF will be deducted via an ACH withdrawal on Nov. 18. Amount due is calculated automatically in M2OS.
6. Find balance due by clicking the "Banking and Payments" link on your troop dashboard. You will see an overview of all sales and proceeds information for your troop. The "Reports" link shows even more detail. View the "Troop Orders Report" or download your troop's delivery ticket and toggle on financial information for another view.
7. Be sure to obtain SIGNED, dated, and clear receipts from your families for all goods or money exchanges.

## Tips!

The Sweets & Treats Program begins August 27. Send out 20+ emails, earn the 2025 Brave Fierce Fun patch, and encourage family and friends to choose the 'girl delivery' option. They can pay online for their favorite items and renew their magazines easily. The girl delivery option has 16 varieties to choose from without shipping fees!

All magazine orders or renewals are processed online.

We suggest that troops not take checks. If choosing to accept a check payment, we recommend you only take checks from people you know and are comfortable contacting if there is a problem. Any returned check fees are the responsibility of the troop and are not reimbursable by GSSEF.

All money collected is due into your troop bank account by November 14. The ACH transaction will be done by GSSEF on November 18.

**2026 cookie orders will not be processed for troops with an outstanding Sweets & Treats balance.**

**Girls will not receive rewards if their troop has an outstanding Sweets & Treats balance.**

- » Your email invitation will prompt you to create a password to access your M2OS Volunteer account.
- » You will be asked to complete certain account information, as applicable—watch a short system training video, enter a mailing address, create your Me2 Avatar, and send access emails to the members of your troop.
- » You will be able to see a list of pre-uploaded girls. Don't worry if not all girls show up on this list at the beginning of the sale. Any girls not pre-uploaded can simply register once the sale begins at [www.gsnutsandmags.com/gssef](http://www.gsnutsandmags.com/gssef). They will then be added automatically to your troop roster if membership is active for the 25-26 year.
- » Girls can launch their online accounts on August 27. Please note that the system will not accept any early participant activity; girls must wait until the sale launch date.
- » Participants can enter their own paper orders into their accounts through Oct. 12. If they do not enter their orders by this deadline, you will need to do so through your volunteer account by the troop deadline.
- » Troops must submit their paper orders for all girls by Oct. 14.

## Adding Girl Orders into M2OS:

Troop Leaders must enter any orders not entered by parents into M2OS. Leaders cannot enter orders until after the cutoff for girls on Oct. 12 at 11:59 p.m., EST.

- » Choose Paper Order Entry from your dashboard.
- » Click the pencil next to the girl's name to edit/enter orders.
- » **DO NOT enter online girl-delivered products.**
- » Enter her total nut/candy items by variety from her order card. Click update. Make sure the totals match.
- » There is no submit button! Orders are transmitted for fulfillment automatically after the **troop leader cutoff date: October 14, 11:59 p.m., EST.**

## Tips!

Only order the exact number of nut/candy items sold, as product cannot be returned to GSSEF.

Rewards are automatically calculated. Please note that rewards will take 1-2 hours to update after adjustments have been made to products sold.





# After-Sale Wrap Up!

## Products

Remember, all product is automatically submitted for fulfillment. There is no “submit” button!

- » Coordinate with your Service Unit Product Sale Coordinator to pick up your troop’s nut/candy, care package items, and rewards.
- » Print a delivery ticket for each girl’s order from your dashboard. After each girl has received their items, have their parent count/inspect each item and **sign the delivery ticket for your records.**
- » Always issue a receipt and record signature when handing out items or accepting payment from parents/guardians.

## Rewards

Girls/troops must make rewards selections online by Oct. 15.

- » Opt out deadline is Oct. 15 for Junior-level troops and higher.
- » Any selections not made by Oct. 15 will automatically be chosen by the system.
- » Reward deliveries will be coordinated with your Service Unit Product Sale Coordinator and delivered along with product between Oct. 30 - Nov. 1.

## Deliveries

Troops should make sure their girls coordinate delivery of product with their customers by November 22. Happy customers equal return customers!

- » Girls will have access to an online report of orders with email addresses and phone numbers of their customers.
- » Participants may contact M2Media customer service for additional customer information if necessary for delivery.
- » Care packages should be delivered to their chosen organization. Take pictures and post them using #GSSEFCaretoShare.

## FAQs:

**My girls are attempting to register and get a “Campaign is Currently Unavailable” message.**

- Girls cannot begin online account registration until the sale launch date, August 27, 2025.

**I entered the email addresses to send access notifications to the girls in my troop, but they haven’t sent and it says “Queued for Sending”. How long does it take to send?**

- Access emails will not be sent to the participants until the launch date of the sale, August 27, 2025.

**I am a volunteer and have a daughter participating. Can I use the same email address for my volunteer and girl accounts?**

- Yes! You will be notified upon login as to which account you are signing on to. There are two separate sites. Volunteer accounts are accessed at: [www.gsnutsandmags.com/admin](http://www.gsnutsandmags.com/admin) and girl accounts are accessed at: [www.gsnutsandmags.com/gssef](http://www.gsnutsandmags.com/gssef).

**One of my girls received an online girl-delivered order that the family is unable to deliver. How do I remove it?**

- The parent/guardian (or customer) will need to contact M2 Customer Service to have the order canceled and removed from the system. **This cancellation MUST be completed by October 14, 2025 or the troop will be charged.**

**My girl received/entered orders that put her over the next reward threshold, but the system isn’t showing that she earned the reward.**

- The system can take 1-2 hours to update the rewards section once additional sales have been received/entered.



## Questions?

For questions regarding specific council-related details, contact your service unit or GSSEF.

For questions regarding M2OS or other general sale questions, contact M2 Customer Support or email us at [customercare@gssef.org](mailto:customercare@gssef.org)!

### Service Unit Product Sale Coordinator

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Girl Scouts of  
Southeast Florida**

[customercare@gssef.org](mailto:customercare@gssef.org)  
561-427-0177

**M2Media Customer  
Service**

[support.gsnutsandmags.com](mailto:support.gsnutsandmags.com)  
800-372-8520

*We appreciate you!  
Thank you for being an integral part  
of the Sweets & Treats Program!*

