



Eco Advocate



Badge Overview

Through earning this badge, Ambassadors will learn how to be Eco Advocates about pressing environmental issues that are important to them.

Badge Components

1. Learn what Eco Advocates do

Visit the following [site](#) to learn about Eco Advocates. Although this site is a company that specializes in advocacy, this link tells you what Eco Advocates do.

2. Find an issue you are passionate about

Time to hit the search button and find an issue that you want to advocate for to earn this badge. Some ideas are deforestation, loss of habitat, pollution, or you could choose a species of animal you are fond of like rhinos, right whales, or sea turtles.

3. Come up with a solution

Again, use the internet and do some research on your chosen topic.

- What answer could you propose to help with your issue?

4. Advocate for your issue

Join an online advocacy group for your issue. Search social media or websites for groups that are supporting your issue. *Adult supervision recommended – remember to practice cybersecurity.*

- [Right Whales](#)
- [Deforestation / Climate Change](#)
- [African wildlife](#)

5. Teach others how to advocate for your cause

Create a Tik Tok or Snapchat explaining the issue and your solution. Share it with everyone. Getting the word out is the best way to stand up for a cause.

Materials

- Something to write with
- Something to take notes with
- Access to internet

Florida Educational Standards

The content of all Girl Scout national proficiency Badges and Journeys have been correlated by grade level to national and state learning objectives.

Click here for more information on how Girl Scout Badge-work supports Florida's educational standards.

We love to see Girl Scouts in action. Snap a photo and send it to marcomm@gssef.org.

Include her name, troop# and the name of the badge she's working on and we'll feature her.

Finished with your badge? Now buy it for your Girl Scout Uniform. Order online at <https://www.girlscoutshop.com/SOUTHEAST-FLORIDA-COUNCIL> and we'll ship it for free.

Questions? Contact customercare@gssef.org