



## Business Creator



### Badge Overview

Entrepreneurs are innovative problem-solvers. They know how to collaborate and get critical feedback to make their ideas even better. Entrepreneurs brainstorm, often work with teams, set goals, face failure, and try again. Become a business creator and learn the skills you need for success in life, no matter what future path you choose.

### Badge Components

#### 1. Come up with an idea that solves a problem

A great product or service helps solve a problem that many people may be facing. To earn this step, think of a problem you may have encountered today. Is there something you can create that would have solved the problem you had?

- If you are stuck, watch this [video](#) to learn about environmental concerns in the world and come up with a product or service that can help with one of the issues.

#### 2. Design a prototype and get feedback

Identifying a problem and creating a solution helps create a niche for your business. To earn this step, design your product or service in the middle circle of this [worksheet](#).

- **BONUS!** If you are designing a product and want to get creative—find materials around your home and design your prototype in 3-D!
- Once your prototype is ready, share it with family and friends to receive feedback and write some key notes in the surrounding bubbles on your worksheet. There is a benefit to receiving feedback, so take a breath and evaluate carefully. Watch this [video](#) to learn how to receive feedback.

#### 3. Revise your prototype

Evaluate the feedback you received carefully. Do you agree with the suggestions and see that improvements can be made to enhance your product or service? Or do you have reasons you created the prototype the way it is? To earn this step, make edits to your prototype based on your evaluation of the feedback you received.

#### 4. Create your business plan

Now that your prototype is finalized, it is time to create a business of your own! To earn this step, put together your business plan with this [worksheet](#).

#### 5. Make your pitch

With your prototype and business plan ready to go, it is time to create your pitch! A pitch can be short—no more than 10 minutes—and since your product solves a problem, it would be great to build in a story.

- To earn this step, watch this [video](#) of 13-year-old Isabella pitching her company Luv Ur Self and practice your pitch with family or friends. Remember, feedback is an essential part of your business, product, or service—so as Isabella learned in the video, there is still great opportunity even if your business isn't for everyone

### Materials

- Something to write with
- Something to write on
- Access to internet
- [Business Creator Worksheet](#)
- [Business Plan Worksheet](#)

### Florida Educational Standards

The content of all Girl Scout national proficiency Badges and Journeys have been correlated by grade level to national and state learning objectives.

[Click here](#) for more information on how Girl Scout Badge-work supports Florida's educational standards.



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