



Business Owner



Badge Overview

Do you have a passion for fashion? Are you kooky about cooking? Or maybe you're just wild about animals? With this badge, you'll find out that it's possible to turn something you love into a successful business!

Badge Components

1. Explore a business you might like to start someday

Earn this step by taking time to write down three of your passions, then think of how you could turn each into a small business, maybe even think of a creative name for each!

2. Learn the basics of running a business

Earn this step by walking through this [worksheet](#) to create a business plan for your new idea!

3. Find out what kind of support is available for small-business owners

Earn this step by watching this [video](#) to learn more about what the Small Business Association does to support women small-business owners!

4. Investigate what makes great customer service

Earn this step by thinking about your own experience or talk with someone else about a time you experienced good customer service and a time when it was not so good. Then, think about what you would do to have great customer service and add it to your business plan!

5. Understand the importance of consumer research

Earn this step by using your business plan, what you have learned in the previous steps, and any other research to prepare a business pitch and present it to your family! Watch this Shark Tank [clip](#) for some inspiration from a kid just like you!

Materials

- Something to write with
- Something to take notes on

Florida Educational Standards

The content of all Girl Scout national proficiency Badges and Journeys have been correlated by grade level to national and state learning objectives.

[Click here](#) for more information on how Girl Scout Badge-work supports Florida's educational standards.



We love to see Girl Scouts in action. Snap a photo and send it to marcomm@gssef.org.

Include her name, troop# and the name of the badge she's working on and we'll feature her.

Finished with your badge? Now buy it for your Girl Scout Uniform. Order online at <https://www.girlscoutshop.com/SOUTHEAST-FLORIDA-COUNCIL> and we'll ship it for free.

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Questions? Contact customercare@gssef.org