



Cookie Booth 2021 FAQs:

Are the locations for troop-secured booth sales our choice, or do we need to go from a prescribed list?

- There is no prescribed list, so get creative about places to sell! The primary guideline is that booth sales should be in girl-appropriate areas. A good starting point is to look at your local community and the businesses you regularly visit. Troop volunteers or parent/guardians can start arranging troop-secured booths by contacting local businesses/organizations to get permission to setup a booth sale. Support your Service Unit in trying to secure locations for SU booths, and also look out for any smaller booths you may be able to secure for your troop.
- All troop-secured booths must be reported to your SUPSM so she/he can coordinate sales efforts. No one wants two troops inadvertently working against each other because they are located too close together at the same time. Let's work together the Girl Scout way and stay in close communication.
- Your Service Unit procures some booths for troops at larger merchants who may or may not allow booths this time of the year. Starting on January 18, Troop Cookie Managers (TCMs) or Leaders will also have the ability to enter troop-secured booths into eBudde using a new feature that you will learn at your SU training. This will then allow your booth information to be shared through the Cookie Finder app for customers to find you!
- Booths entered this way will need to be pre-approved by your SUPSM to ensure that a location has not double-booked two troops. If your booth is not approved, it will not be visible in eBudde and you should look for an alternate

location. Adding booth locations into eBudde also allows you to use the automatic Booth Divider feature to easily credit girls.

- Troop booths can be held in front of a member's private house (see "Lemonade Stand" above!) that may have a central location and easy access for customers, or many other places - get creative Girl Scouts, but also be SAFE.

And, as always, here are some other booth guidelines to keep in mind:

What happens when a location books two booths at once?

- Every year, a few troops will have the misfortune of being double-booked for a booth by a business or organization. We know it's disappointing when things don't go as planned. In the event of a mix-up with your booth time, we ask the adults to stay level-headed and work together to find a solution (e.g. teaming up or splitting the time). We ask that you behave appropriately - you are representing Girl Scouts, and setting an example for the girls, so recognize the situation for what it is – an honest mistake.

What happens if a booth is held in another SU area?

- Sometimes parents are not aware of what we call "Service Unit borders" and may book at their place of work, worship, friend's office, uncle's restaurant, etc. When this happens, we ask that the adults find a solution so that all parties may have an opportunity and benefit from this situation. Sharing a time slot and arranging for participation on another day, are all ideas that have worked in the past. Please remember that you are representing Girl Scouts and set a positive example for the girls. Leaders, let your parent know of the rules of cookie selling, and reach out to your SUPSMs who will try their best to find a positive solution and help both sides.