

2023 Cookie Booth Guidelines

GSSEF wants girls, volunteers, and caregivers to have a fun and safe experience at cookie booths! Girl Scout cookie season is our most visible time of the year and cookie booths are as exciting as they are valuable for learning real-world business skill building. These guidelines outline our council's cookie booth requirements and suggestions to ensure a consistent, safe, and successful experience for all girls participating in the program.

What is a cookie booth?

Girl Scout cookie booths are in-person, girl-operated, direct-sale opportunities where customers can purchase cookies. Any stationary location where Girl Scouts are selling cookies is considered a cookie booth.

Cookie Booth Requirements:

- A currently registered girl member must be present.
- One adult must be present; two adults are required when there are two or more girls present.
- Girl Scout Cookies must be sold at the council's designated prices.
- All monetary donations received must be allocated to "Cookies for the Military."
- Service animals must wear identifiable credentials and owners must be prepared to show proper documentation.
- GSSEF's tagalong chaperone policy must be followed when tagalongs will be present.
- This policy can be found in Section 3.6 of GSSEF's Volunteer Policies and Procedures.

How to have a safe cookie booth:

- Be alert while unloading and loading your vehicle.
- Girls should practice calculating sales and counting back change. However, an adult should be responsible for safeguarding money and inventory.
- Allow adequate space for the table and the participating girl(s) in an area where cars, pedestrians, and bikes can pass safely.
- The table should be located in a well-lit area.

How to have a safe cookie booth:

- Be polite and friendly toward the host location and all customers.
- Remember to say "please" and "thank you", whether the customer chooses to buy cookies or not.



- Clean up after the shift is finished and take empty boxes with you.
- Keep change on hand, rather than asking the host location to provide change for you (\$60-\$80 in ones and fives is a good starting bank when you arrive at the booth).
- Customers like to see girls ready to help; avoid using smartphones or hand-held electronics.
- Be considerate of other Girl Scouts and troops by breaking down in a timely manner when another girl/troop is scheduled at the booth location after you.
- Brand recognition is a powerful tool; consider wearing a Girl Scout membership pin, vest, sash, or Girl Scout t-shirt.
- Learn the cookie varieties and pricing before greeting customers.
- Prepare to answer questions about what the troop plans to do with the money earned.

